

International Journal of Social Sciences Insights

A Globally Recognized Quality Referred(Peer Reviewed) & Online Journal of Multidisciplinary Social Science Research

Certificate of Publication

This is to certify that paper titled "EFFECTIVENESS OF CELEBRITY ENDORSEMENT ON BUYING BEHAVIOUR OF FEMALE COLLEGE STUDENTS" authored by Amit Kumar Pahwa, Dept. of Mass Communication, Dr. B.R. Ambedkar Govt (PG) College, Jagdishpura (Kaithal); has been published in Volume I Issue I (April to June 2023) of online International Journal of Social Sciences Insights (quarterly) which is published by N.K. Publishing.

Date of Issue: 25th August 2023



Dr. Naresh Kumar Chief Editor

Website: www.socialinsights.in -:- Email: jsocialinsights@gmail.com